



# Hannah Reeks

Account Manager at Safe Ag Systems

## Bio

Hannah joins the Safe Ag Systems team with five years of agricultural industry experience. Originally from the United Kingdom, Hannah has worked with the National Farmers Union, the Department for Environment, Food and Rural Affairs, and an award-winning food retailer – field&flower.

On top of these corporate roles, Hannah owned and ran an independent, small-scale business, encompassing her Aberdeen Angus cross Hereford herd. She has developed her marketing, budgeting, and organisational skills through this company.

At Safe Ag Systems, Hannah contributes to the company's growth by acquiring quality leads and formalising meaningful partnerships. Her excellent client support services, extensive product knowledge and ability to effectively present at global events have helped her grow into a specialist.

Full of enthusiasm and supported by her education in Agri-Business Management, Hannah aims to streamline the excessive paperwork and compliance that farmers manage.

## Key Achievements

- 🏆 Graduated with a distinction in NEBOSH Occupational Health and Safety Qualification, April 2022.
- 🏆 Drive business development and growth, specifically in the UK region.
- 🏆 Empower, upskill, and educate the future generation of farmers on farm safety through Agricultural Universities.
- 🏆 Help clients successfully implement Safe Ag Systems into their business. Further, support them through SafeWork investigations.

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*Every farm should be able to rest easy knowing they are doing the right thing on their farm and that their employees have safety front of mind.*

## Top Speaking Engagements:

### AUSTRALIA

#### 2023 | Growcom – Hort Hacks and Apps workshop series, Queensland

- 'How can agri-businesses/farmers take cost-effective and time-efficient steps by implementing safety software into businesses?'
- 'How can SAS' help horticultural businesses manage the unique challenges in the industry of transient seasonal workforce?'

#### 2023 | AFIA Fodder Festival

- Safety and logistics briefing for exhibitors
- Safety presentation on what Safe Ag Systems does and what happens after an accident.

#### 2022 | Cream of the Crop – empowering women in the dairy industry

- What is SAS software and its benefits to agri-businesses?
- What are the challenges of working in the dairy industry?
- How have SAS clients integrated the software into their businesses?

#### 2021 | Citrus SA AGM

- Delivered a talk for citrus growers about the importance of farm safety and their safety obligations.

### UNITED KINGDOM

#### 2023 | AgriTech 4.0: CropsSeeds & Soil

- In-depth product demonstration
- Insights into farmers' obligations and the law
- How Safe Ag Systems help electively manage Agri-businesses compliance and audit?

#### 2022 | Groundswell - Ag Tech Insights

- Presented insights into what Safe Ag Systems does on the farm

## Speaker Booking Information

No fee is charged, other than expenses and travel paid.

### A note from Hannah

*Hi, there! I believe everyone deserves to get home safely at the end of the day. I take pride in relentlessly working towards changing safety culture. Educating and empowering each stakeholder is a task worth advocating for. If you relate to my thoughts, let's connect!*